

C H E C K M A T E S T U D I O S P R E S E N T S

AN IME FILMS PRODUCTION

a film by **denton adams**

a story by **kayona ebony brown**

EXECUTIVE
summary

the world is ending,
but LIFE has just begun

Song for the

Goat

S **STIMULATING**
SOME MATERIAL MAY BE OVERWHELMING
FOR UNDERTHINKERS

christopher harvey nicketa calame readdy smith juhahn jones

EXECUTIVE
executive summary

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C O N F I D E N T I A L

IME FILMS

In the summer of 2007, Denton Adams and Kayona Ebony Brown joined forces to create a company with the goal of inspiring, motivating, and evoking provocative thinking through the medium of film. The company would be known as IME Films, an acronymic name stemming from the goal of its creators. The objective is to create films with conscientious plots, themes, and characters, while maintaining an entertainment-based foundation.

the filmmakers

denton adams

director

Denton produced and directed the feature film, "Viewfinder," which had its red carpet premiere in the summer of 2006 at Washington DC's historic Avalon Theatre. He also founded the production company, Checkmate Studios, LLC in 2005; and has produced several independent shorts, including one for Howard University in Washington, DC in 2007. He received a BFA in Directing from NC School of the Arts-School of Filmmaking.

kayona ebony brown

writer

Kayona is an accomplished author and businesswoman. In February 2006, she founded Brown's Tone Industries Incorporated, a burgeoning entertainment company with plans for record, television, film, and publishing divisions. The company served as the production and distribution vehicle for Brown's first novel, Tenth Letter, which also was the company's first product. She received a B.S. in Business [Marketing] from the Earl Graves School of Business.

the story

Song for the Goat

Director Denton Adams teams with writer Kayona Ebony Brown for this patiently boisterous drama that shows a group of friends whose respective responses to fear challenge their identities and the mark they'll leave on a world that's coming to an end.

What if you knew the world was coming to an end?

investment opportunity

IME Films is seeking angel investors for its first feature project in exchange for ownership equity in the Song for the Goat, LLC and recognition in the film credits.

Investment recognition breakdown

- EXECUTIVE PRODUCER** — credit for an investment exceeding \$50,000
- ASSOCIATE PRODUCER** — credit for an investment \$25,000 - \$50,000
- SPECIAL THANKS** — credit for an investment less than \$25,000

the way of the future. the way of the future.

All financial outlay will enable the completion of the film project from preproduction to exhibition. Rate of return on investment will be discussed privately per investing party.

IME Films has begun preproduction on the film, which includes investments in administrative, creative, and legal services.

a showcase for you

In an effort to secure investment interest, IME will host its Benefit Showcase, an event detailing the filmmakers' past successes to encourage future involvement from film financiers.

IME FILMS presents

THE IME FILMS BENEFIT SHOWCASE

ELLINGTON THEATRE

3500 R Street NW - Washington, DC 20007

May 30, 2008 at 7 PM

Meet the cast of the film and enjoy the showcasing of previous projects, including the feature film, Viewfinder, and Tenth Letter the novel.

Your attendance will help two rising filmmakers produce their most powerful feature film to date. Proceeds from ticket sales will help finance the film scheduled for production summer 2008

Advance admission: \$ 15
Door: \$20

the goal

We do not plan to handle distribution of the film ourselves, so our marketing goal is to simply create a buzz prior to submission to film festivals. A **film festival** is the presentation of films and is typically an annual event. There are a number of well-known major festivals, but also hundreds of local, genre and even culture-specific festivals that, though they may not provide the same immediate exposure, can result in the same goal -- distribution deals (domestic and foreign), connections to significant industry resources and most important, **EXPOSURE**.

We will seek distribution before, during, and perhaps after festivals (if the film hasn't already generated interest).

budget outlook

Total Above-The-Line	78,000
Total Below-The-Line	222,000
Total Above and Below-The-Line	300,000
Total Fringes	0
GRAND TOTAL	300,000

the future

the way of the future

By investing in IME Films, you are not merely helping to produce one great film, you are paving the way for a collection of future classics! Together, the creators have more than 15 production-ready projects, two of which several established Hollywood actors are interested in starring. The catalogue spans the board of popular movie genres, from romantic and family drama, to action-packed sci-fi and mystery. However, these projects require bigger budgets for which the creators want to earn the right to request the assistance of external financing by establishing a name and reputable exposure of smaller pictures.

More info

more info

in the **business** plan

Films are high-risk investments that can yield an immense return. Details of how we are prepared to manage and overcome such instances, along with our marketing initiatives and other goals are laid out in the full Song for the Goat prospective (available upon your request).

Thank you

We would like to sincerely **thank you** for your time.

We are very excited about what the future holds for us regarding this company and we hope that you will be convinced of the same.

We hope that you are interested in learning more about our intentions for this and future ventures, and will welcome our business plan for your investment consideration.

To learn more about our individual endeavors, you can view our independent company websites:

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www.checkmatestudios-llc.com

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